

### FOR IMMEDIATE RELEASE

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# The Bridge Club Names Veterinary Hope Foundation as Charity of Choice for the 2025 Give Back Benefit

Rock Around the Clock at WVC Annual Conference to Raise Critical Funds at Charity Event

PALATINE, III. — September 9, 2024 — The Bridge Club, famed for its lively and unforgettable networking events in veterinary medicine, is hosting a rockin' second annual Give Back Benefit at the 2025 Viticus Group WVC Annual Conference in Las Vegas. Following last year's swingin' success, which raised \$10,575 for The Veterinary Industry Giving Tree (VIGT), this year's event will benefit the Veterinary Hope Foundation, a critical organization supporting the mental well-being of the entire veterinary team.

Get ready to bop till you drop at the "Give is the Word" 1950s-themed sock hop, scheduled for **Saturday, March 1, at the House of Blues inside the Mandalay Bay Hotel**, starting at 4 p.m. Sponsored by Chewy Health, Viticus Group, Vetcetera, Virbac, and Blue Buffalo, this hip hop event will feature raffles, a silent auction, and more surprises. So, grab your poodle skirts and leather jackets, and be ready to shake, rattle, and roll to raise funds for the Veterinary Hope Foundation!

The Give Back Benefit has become a hit event during the WVC Annual Conference. Andrea Davis, CEO of Viticus Group, shared her excitement, saying, "We are thrilled to kick off WVC with the Give Back Benefit! It's a powerful opportunity to unite for a meaningful cause and make a lasting impact in the veterinary industry."

Tickets are just \$20 per person and can be snagged through The Bridge Club <u>here</u>. Don't miss out on the chance to jive and give back at this blast from the past!

We are beyond excited and grateful to be selected by the veterinary community as the beneficiary of the Give Back Benefit, said Krista Martin, LISW-CP, LCSW, Director of the Veterinary Hope Foundation. "The funds raised will go toward continuing to build communities where individuals find the support, resources, and connection they need to thrive both personally and professionally."

For more information on The Give Back Benefit, visit The Bridge Club.

### THE BRIDGE CLUB CONVERSATIONS, INC.

The Bridge Club is dedicated elevating veterinary medicine by recognizing those who are making a difference and is committed to helping the profession build bridges to address the biggest challenges facing veterinary medicine through critical conversations. To learn more about those who are changing veterinary medicine or add your voice to a conversation visit www.thebridgeclub.com.

### ABOUT VITICUS GROUP

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of innovative veterinary and human healthcare education worldwide. As the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world, Viticus Group offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information and to listen to the VetSOAP podcast, visit viticusgroup.org or follow on Facebook, Instagram, X, LinkedIn and YouTube.

## ABOUT THE VETERINARY HOPE FOUNDATION

Founded in May 2021, the Veterinary Hope Foundation (VHF) is a 501(c)(3) nonprofit focused on early prevention, education and connection programs tailored for the animal care community. VHF provides veterinary professionals with the preventive tools and support they need to navigate the common stressors unique to their profession. Governed by a board of directors and advisory panel composed of mental health experts, practicing veterinarians and animal lovers, VHF is uniquely positioned to impact the future of the veterinarian profession. To learn more about the VHF, please visit VeterinaryHope.org and follow us on Facebook, Twitter, LinkedIn and Instagram.

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